

### 'The future is here and it's rich and creamy.'



# PerfectaSOL® by Avebe

The perfect **texturizer** for **creamy plant-based dairy** products. It replaces **modified starches** and **label unfriendly hydrocolloids**.

- **PerfectaSOL®** provides:
- Full mouthfeel
- Whiteness
- Gelling
- Smoothness
- Improved spoonability
- Emulsifying
- Stability
- Wide texture range

In plant-based dairy products.

## Making a world of difference together.

The consumer demand for dairy products with a clean label claim is rising.

56% **N** 

Clean label claims as a percentage (%) of total launches within each plant-based dairy subcategory (2020).

Spoonable plant-based yoghurt

Plant-based ice cream & frozen yoghurt

In the plant-based dairy market, Europe is leading. US is showing the biggest growth between 2018-2020.



**Global new** product launches

**II% CAGR** 

Source: Innova Database

### **Benefits of potato** in plant-based dairy products

- ✓ Sustainable
- Non GMO  $\checkmark$
- Neutral taste & odour  $\checkmark$
- No off-taste  $\checkmark$
- **Excellent viscosity proporties**  $\checkmark$
- ✓ Free-from allergen labelling\*
- \* if following EU labelling legislation





Avebe's products are backed by skilled technical staff who are happy to assist you.



60%

58%

(FP)

**Plant-based dairy drinks** 

**Plant-based cheese** 

Source: Innova Database

### **Innovation by nature** since 1919



Europe: **18% CAGR** 

USA: **28% CAGR** 

Source: Proveg / GFI